



PHARE Business Support Programme III of the European Union for Bulgaria, Croatia, Romania, Turkey
UEAPME SME-FIT II
 Activity Report Form for Sectoral and EU-Partners (participation in target country:
 Bulgaria.....)

Name of Activity (eg Nat Training, Acquis Diss, Inst Building etc):	New services for BROs
Title of activity you participated in according to invitation:	Promotion of Entrepreneurship, Support Services for SMEs and Assistance for Start-Ups

Place of event: Sofia	Date of event: 27 March 2009
Name of association: UPEE	Name of reporting partner: Markus Stock

What was your role in the activity? (eg speaker, expert for institution building, only participant)
 Speaker

What was the content and the objective of the activity?	What are your personal observations on the results? Did you encounter any problems? Please evaluate:	Any other comments ? Is there a need for further actions with this partner?
To present and discuss ways how to promote entrepreneurship and to develop assistance services for start-ups. The aim of my presentation was to show that business organizations by using different tools (e.g. 98/34 procedure, SOLVIT, parliamentary questions, infringement procedures) can help SMEs to profit from the internal market.	The meeting with UEAPME and Bulgarian colleagues was an excellent opportunity to share experiences on existing support services and to exchange views about valuable additional support provided by business organisations to SMEs. The event was perfectly organised and a lively discussion took place. No problems at all.	Fields of common interest have been identified and there might be cooperation on a case by case basis.

Contact person: Markus Stock

Place and Date: Vienna, 30 March 2008

Signature:



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