



**PHARE Business Support Programme III of the European Union for Bulgaria, Croatia, Romania, Turkey
UEAPME SME-FIT II**
Activity Report Form for Sectoral and EU-Partners (participation in target country:
Bulgaria.....)

Name of Activity (eg Nat Training, Acquis Diss, Inst Building etc): Acquis Dissemination
Title of activity you participated in according to invitation: Standardisation and Certification

Place of event: Sofia
Date of event: 26 March 2009
Name of association: UPEE
Name of reporting partner: Markus Stock

What was your role in the activity? (eg speaker, expert for institution building, only participant)
Speaker

What was the content and the objective of the activity?	What are your personal observations on the results? Did you encounter any problems? Please evaluate:	Any other comments ? Is there a need for further actions with this partner?
The aim of the event was to explain SMEs and business representatives the functioning of standardisation and certification at EU-level and implications on SMEs. This overview has been complemented by one presentation dealing with the possibilities of influencing standardisation and another presentation on specific challenges for Bulgarian SMEs in the field of certification.	The seminar was very well organised and provided practical information for companies. Especially the fact that UPEE has also invited a national expert allowed that the seminar provided not only general information about the EU framework. In addition to information about the EU framework tailor made information for Bulgarian SMEs about the national situation was given. No problems encountered.	Seminars focussed on specific categories of products might be helpful.

Contact person: Markus Stock
Place and Date: Vienna, 30 March 2009
Signature:



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