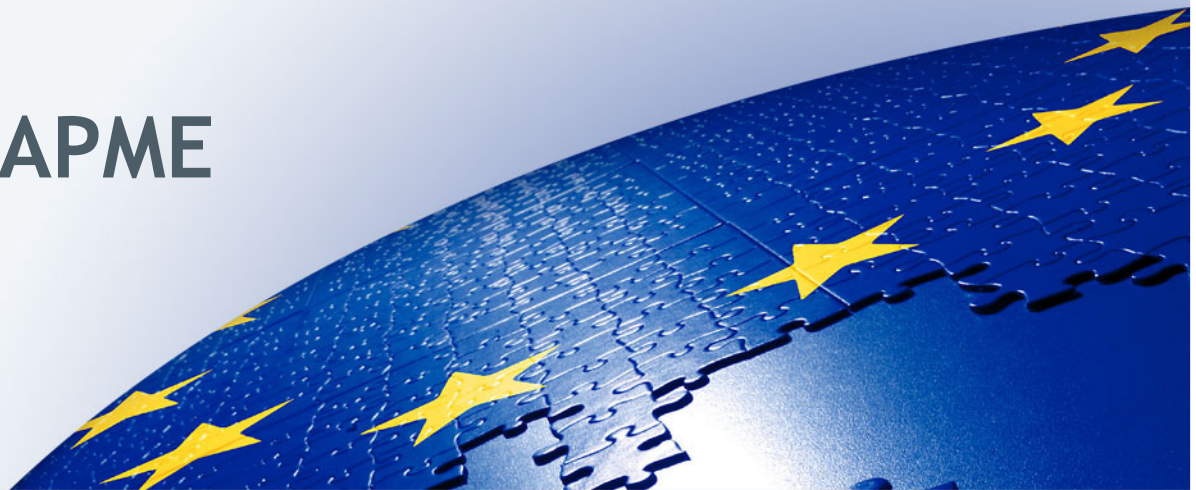


PHARE Business Support Programme of the European Union UEAPME - SME FIT II

Methodology of BSP III - UEAPME SME-Fit II

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Preview

- Aim of UEAPME - SME FIT II
- Activities and the trainers tasks
- Outcome and evaluation of SME FIT II
- Questions?



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Aim of BSP III - SME FIT II

Why BSP III / SME-FIT II?



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Aim of BSP III - SME FIT II

- Strengthening you as SME associations - growing associations
- Offering more services to your members on EU-acquis
- Improving quality of service for members
- Helping SMEs to apply and understand EU-law
- Using modern and innovative training tools
- Encouraging your co-operation with government and unions
- Creating a better regulatory and political framework for SMEs
- Forming stronger networks between associations in Europe



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Aim of BSP III - SME FIT II

How are we going to achieve these objectives?



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Activities

- Training Tools
- Train the Trainer
- National Training Programmes
- Acquis Dissemination Seminars/Specific Information Seminars
- Institution Building
- Introducing New Services
- Seminar with government and trade unions
- Project Homepage: www.smefit.eu



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7 Training Tools

- Product Safety
- Standardisation and Certification
- Quality Management for SMEs
- Health and Safety at Work
- Environmental Protection
- Energy Policy and Energy Efficiency for SMEs
- Food Safety



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7 Training Tools - Your task:

- Translate training tools
- Adapt training tools: Add the specific legal national situation
- Print them: Croatia - 1750, Bulgaria - 2050, Romania - 2400, Turkey - 3100
- Add trainers presentations and checklists
- Test the training tools in selected SMEs
- Print CD-Roms: Croatia - 500, Bulgaria - 600, Romania - 700, Turkey - 900
- Send a copy of each to UEAPME



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National Training Programme

- Distribution of Training Tools
- Author of Training Tool and Trainer facilitates a workshop on the training tool together with →
- **YOU AS TRAINERS adding current situation of your country**
- Each association has to have 2 specially trained trainers and
- At least 5 local trainers per training tool
- Staff or External Experts
- Invitation, signed list of participants, feedback+report forms



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Acquis Dissemination Seminar

- Acquis Communautaire issues (half day) - Training Tools
- Other important issues (half day)
- At least 50 participants + duration: 1 day
- Target group: staff and entrepreneurs
- **TRAINERS facilitate workshop on acquis issues**
- Distribute adapted training tools and CD-Roms
- EU partners share their experience on other important issues
- Invitation, signed list of participants, feedback+report forms



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Additional Activities

- **Institution building activities:**
 - Approximately 5 seminars per country
 - Topics vary according to the needs of each association
 - Raising awareness for accession period and afterwards
 - Target group: Heads of association and staff
 - UEAPME partners share their experiences
- **Introducing new services for members of associations:**
 - Target group: Heads of association and staff
 - UEAPME partners share their experiences
- Invitation, signed list of participants, feedback+report forms



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Additional Activities

- **Seminar with representatives from government+trade unions**
- At least 1 seminar per country
- Aim: Creating a better political + regulatory framework for SMEs
 - Fostering social dialogue between national key-players
 - Encouraging governments to start a consultation process
 - Including associations in the legislative process AND
 - Political decision-making process
- Invitation, signed list of participants, feedback and report forms



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Website UEAPME - SME FIT II

www.smefit.eu



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Evaluation of UEAPME - SME FIT II

- **According to the logical framework of the project:**
- Number of Training Tools + CD-Roms distributed
- Measuring satisfaction rate of participants
 - feedback forms for participants after each activity
- Common Report Form for all partners after each activity
- Observations made by UEAPME partners
- Number of hits on site: www.smefit.eu
- Questionnaire sent to your members on improvement of services and overall satisfaction with the organisation



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Evaluation of UEAPME - SME FIT II

- How has BSP III - SME FIT II built upon the experiences of other projects: BSP I, BSP II?
- Did the number of your members increase?
- Could you increase the number of staff of your association?
- Overall number of enterprises participating in seminars?
- Improvement of quality of service to your members?
- Any other positive effects and outcome of the project?
- Which follow-up events are planned with UEAPME partners?



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UEAPME SME FIT II - Questions to methodology?

QUESTIONS?



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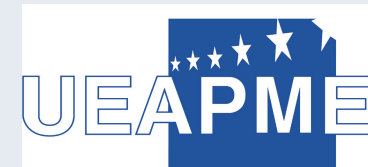
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Have a great and productive training!

Thank you for your attention 😊



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